



## Sustainable diaspora Goals (SdG) Challenge

### SdG Challenge Powered by: International diaspora Engagement Alliance (IdEA)

In recognition of the increasing role diasporas are playing in addressing global challenges, the International diaspora Engagement Alliance (IdEA) is launching the Sustainable diaspora Goals (SdG) Challenge, an initiative dedicated to scaling up diaspora-focused or diaspora-driven partnerships and activities that are positioned to address the UN Sustainable Development Goals. The Sustainable Development Goals are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity.

On October 12, 2016, the U.S. Department of State, on behalf of IdEA, announced an open call for Statements of Interest, encouraging diaspora groups to submit their concept papers online through [www.grants.gov](http://www.grants.gov) (search keyword "Diaspora"). Statements of Interest will be evaluated based on the quality of program idea, inclusivity of diaspora communities, program planning, ability to achieve objectives, and institutional capacity of the implementing organization. A review panel from the U.S. Department of State will evaluate Statements of Interest, based on the criteria above, and selected applicants will be invited to expand their ideas into full proposal applications.

Applicants may use the web-based tool found at <http://sdgfinders.org/wizard/> to determine how applicant's Statement of Interest relates to the SDGs.

The U.S. Department of State anticipates making awards in amounts of \$50,000 to \$100,000 for one-year programs that leverage diaspora communities to address the Sustainable Development Goals. Funded partnerships will be announced at the Global Partnerships Week (GPW) event in Washington, D.C., on March 6, 2017.

### ELIGIBILITY

Organizations submitting a Statement of Interest (SOIs) must meet the following criteria and be a U.S.-based:

- 1** Non-profit organizations/non-government organizations (NGO); **or**
- 2** Private, public, or state institutions of higher education; **or**
- 3** For-profit organization or business (please note restrictions cited in solicitation found at [grants.gov](http://grants.gov)); **and**
- 4** Have existing, or the capacity to develop, active partnerships with thematic or in-country partners, entities, and relevant stakeholders including private sector partners and NGOs; **and**
- 5** Have demonstrable experience administering successful and preferably similar diaspora-related programs.

### A STRONG STATEMENT OF INTEREST

Includes a clear description of how the proposed program activities and expected results contribute to specific program objectives. Objectives should be ambitious, yet measurable, results-focused, and achievable in a reasonable time frame.

### TIMELINE

**Statement of Interest submission deadline:** November 30, 2016, at 11:59 p.m. EST

**December:** Initial panel review

**January 2017:** Announcement of grant competition for the select group of organizations that submitted Statements of Interest

**February 2017:** Deadline for applications and final panel review

**March 2017:** Awards issued. Funded partnerships will be announced during Global Partnership Week.

*"Why diaspora? The number of people living outside their country of origin has nearly tripled to more than 230 million. The United States has the largest number of diaspora members of any country; more than 60 million. Diaspora communities are often the first people to know about an issue and are the first to have an impact on the ground – the most direct and the fastest."*

John Kerry

U.S. Secretary of State  
2015 Global Diaspora Forum

### International diaspora Engagement Alliance (IdEA)

IdEA, a collaboration between the U.S. Department of State and the United States Agency for International Development (USAID), harnesses the global connections of diaspora communities to promote sustainable development in their countries of heritage. By supporting partnerships around entrepreneurship, volunteerism, philanthropy, and innovation, the Alliance provides a platform for capacity-building and a forum for collaboration across sectors to expand efforts and to improve lives in countries of origin.

