



GLOBAL
DIASPORA
WEEK
October 11-17, 2015

Event Host

Be a part of something great! As an Event Host for Global Diaspora Week (GDW) you will become a stand-out diaspora initiative in your region with benefits such as: increased exposure via IdEA communication channels, stronger relationships with fellow diaspora organizations near you and the opportunity to showcase your diaspora community at a global level.

GDW is a week-long celebration of diaspora communities and their contributions to global development. GDW creates awareness and enables collaboration and learning amongst diaspora communities, government agencies and the private sector in different regions around the world.

Your Role as an Event Host:

Individual events are self-driven and self-organized by diaspora communities and other interested groups. By asking diaspora communities and organizations to take the reins, GDW shines a brighter spotlight on the organizations and initiatives themselves, the work you do and the issues that you feel are important. As an event host you will:

- Plan, organize and implement your event(s)
- Manage market efforts leading up to, during and after your event(s)
- Manage any fundraising efforts needed to support your event(s)
- Amplify the GDW marketing content produced by IdEA
- Drive attendance to your event(s)

What Constitutes an Event:

The aim of GDW is to bring diaspora communities together whether it be in a formal panel setting, a cultural festival or meeting at a coffee shop. We encourage Hosts to be creative when it comes to planning GDW events. Remember both in-person and virtual events are welcome! Luncheons, movie nights, panel discussions, art exhibits, webinars, training sessions and even sporting activities can all qualify as GDW events. IdEA and GDW do not support or promote any events associated with or hosted by controversial or extremist organizations, nor any events used to promote spiritual or religious beliefs, political agendas, or commercial products. These types of events will not be permitted as part of GDW.

Highlights from GDW 2014 include: [Diaspora Leadership Training](#), [Georgia Economic Forum](#) and [Mini-Marathon](#), [Afghan Art & Culture Festival](#), [Chinese Diaspora Beyond Borders](#), [Investing in Africa: Why & How](#), as well as [many other](#) great events!

Interested in Hosting a GDW Event?

If you would like to host an event during GDW please fill out [this form](#) by September 18, 2015. All accepted events will be featured on our Diaspora Map. IdEA will help drive attendance and publicity to Global Diaspora Week events and all approved events will be featured through IdEA communication channels.

Contact:

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<http://www.diasporaalliance.org/global-diaspora-week/>